



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Dipartimento
di Lingue, Letterature
e Culture Straniere



Erasmus+ Programme E-CUL-TOURS: Managing Cultural Heritage in Tourism

BLENDED MOBILITY

Università degli studi di Bergamo
18-22 October 2019



18.10.2019. Friday

- Welcome session (14.30-20.30), Sala Riunioni - Piazza Rosate, 2
Institutional greetings and introduction
- Walk in Città Alta and Team Building activities

19.10.2019. Saturday

- Panel (10h-12h), Sala Riunioni – Piazza Rosate, 2
Federica Burini (Università degli studi di Bergamo) and
Margherita Cisani (Università degli studi di Padova)
- *Walking practices*
- *Itineraries as Heritage*
- Guided tour (13h-17h)
Margherita Cisani (Università degli studi di Padova):
Walking in/with the landscape: traces of experiential tourism in the city





20.10.2019. Sunday

- Visiting and discovering Scanzorosciate (9h-18h)

Day field-trip around the valley- guided visits to heritage sites, meetings with stakeholders, tasting experiences

21.10.2019. Monday

- Lectures and discussions (9h-13h), Aula 4 – Via Salvecchio, 19
Milos Nacic (Univerzitet u Beogradu) and
Andrew Holden (University of Bedfordshire):
 - *Imaginaries and narrations in tourism (2h)*
 - *On landscape experience (2h)*
- Visit to the Archivio fotografico Sestini - Museo delle Storie Bergamo
Claudia Maestroni on the Archivio's history (14.30-17.30)

22.10.2019. Tuesday

- Lecture on Digital Heritage (10-11.30), Sala Riunioni – Piazza Rosate, 2
Alexander Neuwahl (ArtesMechanicae):
The digital Renaissance. Visions across Arts & Technologies
- Experiencing Digital Heritage at Museo del Cinquecento (12h-13h)
- Workshop (14h-16.30h), Sala Riunioni – Piazza Rosate, 2
Group works:
 - *City walks* (Margherita Cisani, Padova)
 - *Digital Heritage* (Sanja Iguman, Bergamo)
 - *Local and Green Products* (Andrea Pozzi, Bergamo)
 - *Narratives and Imaginaries* (Milos Nacic, Belgrade)
 - *Tracking itineraries for discovering landscapes* (Andrew Holden, Bedfordshire)
- Concluding remarks & Goodbye buffet (16.30h-19h), Casa del Arciprete –
Via Gaetano Donizetti, 3