



**UNIVERSITÀ
DEGLI STUDI
DI BERGAMO**

Department
of Foreign Languages,
Literatures and Cultures

AI: Challenges and Potentialities

A Discourse Analysis Perspective

**19-20 October
2023**

University of Bergamo Piazza
Rosate 2, Bergamo, Italy

Artificial Intelligence (AI) is changing academic, educational and professional systems profoundly, and reference to the possibilities that allow artificial intelligence to progress in all areas, including discourse analysis, is extremely relevant. This two-day symposium aims to observe how AI and information technologies are redefining the manner in which academic activities, such as researching, training and teaching, are conducted, by discussing some cases studies in the field and critically observing the impact of AI and modern technologies on Discourse Analysis (what challenges and what potentialities).

This symposium aims to provide a forum for discussion for the potentialities and risks of AI applied in academic contexts, from a digital humanities' perspective in the light of Discourse Analysis. It aims to create opportunities for an integration of the work of the linguists, computer scientists, scholars and educators, and provides an interdisciplinary platform to present the most recent innovations, trends, and concerns, as well as any solutions already adopted in their professional areas. A particular focus will be on the arts and culture, more precisely on artists, the challenge of AI and the issue of the Human Capital. Their insights will converge in a truly multidisciplinary effort to devise and build advanced networks of knowledge to facilitate the interpretation of data in the field.

The topics envisaged for discussion include the following:

- Discourse Analysis in virtual interactions and in academic contexts
- Artificial intelligence and XR (extended, virtual, augmented and mixed reality) in discourse studies
- Educational Software and Serious Games to develop critical thinking
- Artists, the challenge of AI and the issue of the Human Capital

The working language of the conference is English.



19 October 2023

8:30-9:00 - Registration

9:00-9:30 - Saluti istituzionali / Welcome address

9:30-
10:30

Roberta Facchinetti (University of Verona)
Interviewing AI: A new challenge for discourse analysis

CHAIR & RESPONDENT: STEFANIA MACI (UniBg – MA in TSCE Coordinator)

**10:30-
11:00**

Coffee break

11:00-
12:00

Paola Catenaccio (University of Milan)
AI and discourse analysis: implications for teaching
CHAIR & RESPONDENT: STEFANIA CONSONNI (UniBg) &
STEFANIA MACI (UniBg – MA in TSCE Coordinator)

12:00-
13:00

Marina Bondi (University of Modena and Reggio Emilia)
AI and writing: challenges and opportunities for ESP and professional communication
CHAIR & RESPONDENT: MARINA DOSSENA (UniBg)

**13:00-
14:30**

Lunch

14:30 -
15:30

Vaclav Brezina (University of Lancaster)
Visualizing statistics
ONLINE
CHAIR & RESPONDENT: STEFANIA MACI (UniBg – MA in TSCE Coordinator) & MARIO VERDICCHIO (UniBg)

15:30 -
16:30

Phillip Wilkinson (University of Bournemouth)
Decoding Serious Games: Definitions, Applications, and Playful Assemblages
CHAIR & RESPONDENT: PATRIZIA ANESA (UniBg; PI of the PRIN “Enhancing ESP competence in educational and professional contexts via Augmented Reality”)

**16:30-
17:00**

Coffee break

17:00 -
18:00

Marina Platonova (Technical University of Riga)
Tatjana Smirnova (Technical University of Riga)
Forewarned is forearmed: digital tools to recognize manipulative discourse
ONLINE
CHAIR & RESPONDENT: MICHELE SALA (UniBg)

18:00 -
19:00

Stephen Amidon
When the Machines Become Self-Aware
ONLINE
RESPONDENT: ROSSANA BONADEI (UniBg – Head of the Department of Foreign Languages, Literatures and Cultures)



20 October 2023

9:30-10:30 **Eric Hawkinson** (Kyoto University of Foreign Studies, Japan)
Developing and implementing augmented and virtual learning environments

ONLINE

CHAIR & RESPONDENT: PATRIZIA ANESA (UniBg; PI of the PRIN "Enhancing ESP competence in educational and professional contexts via Augmented Reality")

10:30-11:00 **Coffee break**

11:00-12:00 **Simone Abbiati** (University of Bergamo)
ChatGPT as a Writer: Understanding the Risks of AI-Generated Text

CHAIR & RESPONDENT: GIUSEPPE PREVITALI (UniBg)

12:00-13:00 **Elena Mattei** (University of Verona)
Integrating Computational and Statistical Methods into the Humanities: Investigating Multimodal Tourism Discourse with Empirical Social Semiotics and SRI Tagging Software

CHAIR & RESPONDENT: STEFANO MOROSINI (UniBg) & VALENTINA PIUNNO (UniBg)

13:00-14:30 **Lunch**

14:30-16:00 HANDS-ON workshops

Edoardo De Gennaro (freelancer)
Using VR for Language teaching and learning

CHAIR: STEFANIA MACI (UniBg – MA in TSCE Coordinator) & PATRIZIA ANESA (UniBg; PI of the PRIN "Enhancing ESP competence in educational and professional contexts via Augmented Reality")

16:00-16:30 **Coffee break**

16:30-18:00 HANDS-ON workshops

Elena Mattei (University of Verona)
SRI Tagging Software: hands on

CHAIR: STEFANIA MACI (UniBg – MA in TSCE Coordinator)

18:00-18:30 **Round Table**

18:30-19:00 **Conclusion and goodbye**

Scientific Committee (University of Bergamo)

Rossana Bonadei
Patrizia Anesa
Stefania Maci
Michele Sala
Cinzia Spinzi

Organizing committee (University of Bergamo)

Patrizia Anesa
Stefania Consonni
Larissa D'Angelo
Stefania Maci
Giuseppe Previtali
Michele Sala
Cinzia Spinzi

For further information, please contact

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