



UNIVERSITÀ  
DEGLI STUDI  
DI BERGAMO

Dipartimento  
di Lingue, Letterature  
e Culture Straniere



## 23<sup>rd</sup> DiscourseNet Conference

**Discourse, power and mind: between reason and emotion**

**Discorso, potere e mente: tra ragione e emozione**

**Discours, pouvoir et esprit: entre raison et émotions**

**Discurso, poder y mente: entre la razón y la emoción**

**Diskurs, Macht und Geist: zwischen Ratio und Emotionen**

**6<sup>th</sup> – 8<sup>th</sup> June 2019**

Università degli Studi di Bergamo,  
Dipartimento di eccellenza di Lingue, Letterature e Culture Straniere

Piazza Rosate, 2 - 24129 Bergamo

Thursday, 6<sup>th</sup> June 2019

12.00 – Registration (Aula 5)

13.00-13.30 – Conference opening (Aula 1): Prof. Rossana Bonadei (Head of Department), Prof. Johannes Angermuller (DiscourseNet Coordinator), Prof. Cécile Desoutter (Member of the Scientific and Organizing Committee)

13.30-14.30 – Plenary session (Aula 1)

**Ronny Scholz (British University in Egypt)**

**Crisis and Future in Political Persuasion. Unravelling Discourse Scenarios with Corpus Methods**

14.30-16.00 – Parallel sessions

<p><b>Inga Trushkat/Caroline Oppermann/Sabrina Volk</b> <i>University of Hildesheim (Germany)</i> Legitimation of and through pedagogization</p>	<p><b>Aula 3</b></p>	<p><b>Lyubov Gurevich</b> <i>Moscow City University (Russia)</i> Pragma-semantic analysis of defamatory communicative activities: problems of interpretation</p>	<p><b>Aula 4</b></p>
<p><b>Susanne Weber / Sarah Wieners</b> <i>Philipps -Universität of Marburg (Germany)</i> Between excellence and gender: The emotional constitution of equal opportunity commissioners</p>		<p><b>Maria Cristina Caimotto</b> <i>University of Turin (Italy)</i> 'I have nothing against cyclists, but...': power relations between cyclists and other road users</p>	
<p><b>Peter Teo</b> <i>Nanyang Technological University (Singapore)</i> 'It all begins with a teacher': A critical discourse analysis of the promotion of teaching in Singapore</p>		<p><b>Heli Tissari/Anna Vogel</b> <i>University of Stockholm (Sweden)</i> Persuasive storytelling by Médecins Sans Frontières</p>	

16.00-16.30 – Coffee break

16.30-17.30 – Parallel sessions

<p><b>Michal Kozdra</b> <i>University of Warsaw (Poland)</i> Between reason and Emotion. Migration Discourse in Contemporary Russian Online Mass Media</p>	<p><b>Aula 3</b></p>	<p><b>Aurora Fragonara</b> <i>University of Bergamo (Italy)</i> Le médecin locuteur en ligne: l'empathie à l'épreuve de l'effacement de la subjectivité</p>	<p><b>Aula 4</b></p>
<p><b>Natalia Borza</b> <i>Pazmany Péter Catholic University (Hungary)</i> Who is the Other? Polarization patterns in media discourse after the Chemnitz events</p>		<p><b>Jane Mulderrig</b> <i>University of Sheffield (UK)</i> The rise of psychological governance: a multimodal critical discourse analysis</p>	

17.30 – DiscourseNet gathering with Prof. Johannes Angermuller (DiscourseNet Coordinator)

Friday, 7<sup>th</sup> June 2019

8.45–9.00 – Registration (Aula 5)

9.00–10.00 – Plenary session (Aula 1)

**Émilie Née (University of Paris-Créteil)**  
**Pouvoir du discours, pouvoir de l'informatique, quelle(s) rencontre(s) ?**

10.00–10.30 – Coffee break

10.30–12.30 – Parallel sessions + Panel

<p><b>Barbara Dancygier</b>  <i>University of British Columbia (Canada)</i>            Emotional dissonance and the language of the media</p>	<b>Aula 3</b>	<p><b>Iris Jammernegg</b>  <i>University of Udine (Italy)</i>            Kognitive, narrative und emotionale Synergien in deutschen und italienischen Energiewende-Diskursstrategien</p>	<b>Aula 4</b>
<p><b>Pertti Hieteranta</b>  <i>University of Helsinki (Finland)</i>            When emotions supersede reason: some problems of understanding explained</p>		<p><b>Mario Bisiada</b>  <i>Pompeu Fabra University (Spain)</i>            The “education” frame as a means to establish unequal power relations and manipulate debates</p>	
<p><b>Griselda Drouet</b>  <i>University of Rennes II (France)</i>            Contredire avec « en même temps » : un cheval de Troie discursif            Pragmatique d’une figure indirecte de la <i>persuasio</i></p>		<p><b>Sijla Graupe/Theresa Steffstun</b>  <i>Cusanus Hochschule (Germany)</i>            “You will never think the same way again” - On power and mind in economic textbooks</p>	
<p><b>Rosita Maglie / Gabrina Pounds</b>  <i>University of Bari (Italy) / University of East Anglia (UK)</i>            ‘You are not alone’. Information and advice provision in <i>Ask-the-expert</i> healthcare websites</p>		<p><b>Ren Songsha/Peter Teo</b>  <i>China West Normal University /Nanyang Technological University (Singapore)</i>            The marketization of higher education in China: a genre analysis of university presidents’ messages</p>	
<p><b>Panel: LEGITIMATION PROCESSES IN DISCOURSE: NEW THEORETICAL AND EMPIRICAL INSIGHTS</b>  <b>Chairs:</b> Samuel Bennett and Franco Zappettini</p>		<b>Aula 2</b>	
<p><b>Samuel Bennett</b> <i>Adam Mickiewicz University (Poland)</i>            Mythopoetic legitimation strategies in the Brexit debate  <b>Zuzanna Godzimiriska</b> <i>University of Copenhagen (Denmark)</i>            The language and sources of legitimacy: a corpus-based study of the discursive legitimation of global courts</p>			

<p><b>Christoph Haker/Lucas Otterspeer</b> <i>Carl von Ossietzky University/TU Dortmund (Germany)</i> From educational research to right-wing populism: legitimation chains in the immediate reception of research</p> <p><b>Mirela Lazar/Camelia Beciu</b> <i>University of Bucharest (Romania)</i> Emerging strategies of (de)legitimization in a hybrid media: the case of the Romanian #Rezist protests</p> <p><b>Dimitris Serafis/E. Dimitris Kitis/ Stavros Assimakopoulos</b> <i>University of Italian Switzerland/University of Liverpool (UK)/University of Malta</i> Legitimizing austerity in political speeches during the Greek crisis</p> <p><b>Franco Zappettini</b> <i>University of Liverpool (UK)</i> Towards a discursive theorisation of 'chains of legitimation': empirical evidence from the tabloidization of the Brexit debate</p>	
--	--

12.30-14.00 – Lunch

14.00-16.00 – Parallel sessions

<p><b>Douglas Ponton/Peter Mantello</b> <i>University of Catania (Italy)/ Ritsumeikan Asia Pacific University (Japan)</i> The ugly American: The role of social media in influencing anti-US base sentiment in Italy and Japan</p> <p><b>Carla Prestigiacomio</b> <i>University of Palermo (Italy)</i> Persuasión y manipulación en el discurso nacionalindicalista: Y (1938-1945)</p> <p><b>Camelia Cusnir</b> <i>University of Bucharest (Romania)</i> Les "influenceurs": construction d'une légitimité en ligne à travers le discours</p> <p><b>Jesper Tinggaard Svendsen</b> <i>University of Southern Denmark</i> Sister or salesman. Discursive strategies for embedding commercial products in everyday activities among female vloggers in Denmark</p>	<b>Aula 3</b>	<p><b>Uta Helfrich</b> <i>University of Göttingen (Germany)</i> Strategies of legitimation and digital political marketing: Macron's <i>Initiative pour l'Europe</i></p>	<b>Aula 4</b>
		<p><b>Dorothea Merk</b> <i>Julius Maximilian University of Würzburg (Germany)</i> Stereotypes as tools of legitimation in media discourse</p>	
		<p><b>Valeria Reggi</b> <i>UCL (UK)</i> Building national identity in discourse: the stereotype of Italianness in the rhetoric of Matteo Renzi</p>	
		<p><b>Maria Ponzi</b> <i>La Sapienza University (Italy) /TU Berlin (Germany)</i> „Willkommenskanzlerin“, „Satansbraut“, „Bundesmutti“. Anredeformen als emotional markierte linguistische Merkmale. Der Fall von Angela Merkel.</p>	

16.00-16.30 – Coffee break

**16.30-18.30 – Parallel sessions**

<p><b>Barbara Lewandowska/Paul Wilson</b>  <i>State University of Applied Sciences in Konin / University of Lodz (Poland)</i>                  Emotions and argument power dynamics in online discourses</p>	<p><b>Aula 3</b></p>	<p><b>Hassiba Chaibi</b>  <i>Ecole Nationale Supérieure of Alger (Algeria)</i>                  De l'émotion dans le débat</p>	<p><b>Aula 4</b></p>
<p><b>Gabriella Carobbio</b>  <i>University of Bergamo (Italy)</i>                  Expressive Prozeduren in politischen Reden</p>		<p><b>Patrizia Fasino</b>  <i>University of Palermo (Italy)</i>                  Argomentazione e potere negli articoli d'opinione del quotidiano <i>Infocatolica</i></p>	
<p><b>Antonella Nardi</b>  <i>University of Macerata (Italy)</i>                  Die interlinguale Übertragung von Emotionalität am Beispiel der Untertitelung einer Bundestagsrede</p>		<p><b>Raymund Palayon / Richard Watson Todd</b>  <i>King Mongkut's University (Thailand)</i>                  If we can't live in peace, then let's die in peace: a corpus analysis of the development of a cult</p>	
<p><b>Natalia Molina / Adrian Heidke / Emmanuel Quesada</b>  <i>University of Costa Rica</i>                  Descortesía en comentarios de Facebook relativos a noticias electorales de <i>crhoy.com</i> y <i>la Nación</i> durante el proceso electoral del 2018 en Costa Rica</p>		<p><b>Francesca Bisiani</b>  <i>University of Trieste (Italy) / University of Paris Denis Diderot (France)</i>                  The concept of '<i>combattant terroriste étranger</i>' and risk perception: the driving force behind standardization of a nomenclature in European soft law</p>	

**Saturday, 8<sup>th</sup> June 2019**

**9.00-10.00 – Plenary session (Aula 1)**

**Melani Schröter - University of Reading**  
**Öffentlich-politisch relevante Emotionen – Eine korpusgestützte Exploration**

**10.10-10.30 – Coffee break**

**10.30-12.30 – Parallel sessions**

<p><b>Francesco Attruia</b>  <i>University of Pisa (Italy)</i>                  La mise en récit de la controverse politique dans les discours mémoriels</p>	<p><b>Aula 3</b></p>	<p><b>Frauke Grenz</b>  <i>Europa Universität of Flensburg (Germany)</i>                  Fear of the Freaks Generating outrage as a discursive strategy for the (re)production of heteronormative education</p>	<p><b>Aula 4</b></p>
--	----------------------	--	----------------------

<p><b>Claudia Cagninelli</b>  <i>University of Modena e Reggio Emilia (Italy)</i>  Relation énonciative et verbalisation de l'émotion: expression de pouvoir dans le débat parlementaire</p>	<p><b>Chiara Zanchi / Erica Pinelli</b>  <i>University of Pavia (Italy)</i>  Gender-based violence in the Italian media: the linguistic strategies to diminish perpetrators' responsibility</p>	
<p><b>Maria Shvetsova</b>  <i>University of Haute-Alsace (France)</i>  La peur dans les affiches de propagande de la Seconde Guerre mondiale</p>	<p><b>Claire-Anne Ferrière</b>  <i>University of Lyon III (France)</i>  Speaking up: resisting oppression and regaining power through language. The case of the new feminist movement born of the Weinstein-gate in the United States: between emotion and reason</p>	
<p><b>Federico Giulio Sicurella</b>  <i>University of Milan (Italy)</i>  The eye of the swarm: a critical approach to public intellectual discourse</p>	<p><b>Karen Dacy</b>  <i>University of Melbourne (Australia)</i>  The representation of Australian female politicians in comments to online newspapers</p>	

**12.30-13.00 – Conference closing**

#### SCIENTIFIC COMMITTEE

Guy Achard-Bayle, Université de Lorraine  
Patrizia Anesa, Università degli Studi di Bergamo  
Johannes Angermuller, The Open University  
Gabriella Carobbio, Università degli Studi di Bergamo  
Eduardo Chavez-Herrera, University of Warwick  
Luisa Chierichetti, Università degli Studi di Bergamo  
Paul Chilton, University of Warwick  
Cécile Desoutter, Università degli Studi di Bergamo  
Aurora Fragonara, Università degli Studi di Bergamo  
Enrica Galazzi, Università Cattolica del Sacro Cuore di Milano  
Giovanni Garofalo, Università degli Studi di Bergamo  
André Petitjean, Université de Lorraine  
Susanne Maria Weber, Philipps-Universität Marburg  
Franco Zappettini, University of Liverpool

#### ORGANIZING COMMITTEE

Gabriella Carobbio, Università degli Studi di Bergamo  
Eduardo Chavez-Herrera, University of Warwick  
Cécile Desoutter, Università degli Studi di Bergamo  
Aurora Fragonara, Università degli Studi di Bergamo

Contact: [discoursenetbergamo@gmail.com](mailto:discoursenetbergamo@gmail.com)