

DIGITAL HUMANITIES BEYOND THE BASICS

September 13, 2018

8.30-9.00 Registration

9.00-9.15 Opening & saluti

9.15-10.15 *Keyness analysis for (critical) discourse studies: what, how, and why*
Costas Gabrielatos, Edge Hill University, UK

Abstract: Keyness analysis is perhaps the most widely used technique within corpus approaches to (critical) discourse studies. This talk discusses the nature and types of keyness, and critically examines the possible foci of keyness analysis and its core aspects: the linguistic unit of analysis, appropriate metrics, the attributes of ‘study’ and ‘reference’ corpora, and the selection of the key items that a study can usefully focus on.

10.15-10.45 *Coffee break*

10.45-11.45 Marina Bondi, Università di Modena e Reggio Emilia

11.45-12.45 Round-table

12.45-13.00 Conclusion and goodbye

Organizzazione: Prof.ssa Stefania M. Maci, Prof. Michele Sala, Prof.ssa Larissa D’Angelo

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